



**Junior  
Achievement™**  
of Alabama

# The Spirit of Free Enterprise Luncheon

Featuring Keynote Speaker

**Kalen DeBoer**

Head Football Coach,  
University of Alabama

**Monday, May 12, 2025**

The Harbert Center

Meet & Greet - 11:15am

Program - 11:30-1:00pm

**Presented by:**



# Spirit of Free Enterprise Luncheon Sponsorship Levels

## CORPORATE SPONSORSHIPS

### PRESENTING SPONSOR \$10,000

Funding provides JA learning experiences to 14 classrooms

- 1 VIP table of eight
- Full screen slide designed by your company in Luncheon presentation loop
- Logo in presentation loop, event material, recognition on JA website, and year-end material

### GOLD LEVEL \$5,000

Funding provides JA learning experiences to 7 classrooms

- 1 VIP table of eight
- Full screen slide designed by your company in Luncheon presentation loop
- Logo in presentation loop, event material, recognition on JA website, and year-end material

### SILVER LEVEL \$3,000

Funding provides JA learning experiences to 4 classrooms

- 1 table of eight
- Logo in Luncheon presentation loop, event material, recognition on JA website, and year-end material

### BRONZE LEVEL \$1,500

Funding provides JA learning experiences to 2 classrooms

- 1 table of eight
- Listing in presentation loop, event material, recognition on JA website and year-end material

Junior Achievement inspires and prepares young people to succeed in a global economy.

Our programs give youth the skillset and mindset to build thriving communities by combining relevant classroom learning and essential life skills delivered in collaboration with business partner volunteers.

During the 2023-24 school year, with the help of 1,169 volunteers, JA provided programs to over 31,104 Alabama students. Our volunteer-led K-12 programming connects classroom learning to the real world by teaching career readiness, financial literacy, and an entrepreneurial spirit. This programming is provided free to the schools.

**Please select the appropriate sponsorship level for confirmation.**

\$5,000    \$3,000    \$1,500

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Please complete this form and return with payment to: Junior Achievement  
PO Box 19307  
Birmingham, AL 35219



**Event will be held at The Harbert Center, 2019 4th Avenue North, Birmingham, AL 35203.**

For more information, visit our website at [alabama.ja.org](http://alabama.ja.org) or contact Kerra Anthony, 205-290-9365 or [kerra.anthony@ja.org](mailto:kerra.anthony@ja.org).